

The Reward of Industry —Is WEALTH

He who seeks fortune with foresight and fortitude will find SUCCESS. By your labor you will gain first rung on the ladder of Success—To climb to the top you must resort to wise and lucrative INVESTMENT.

The Profit to the Shareholders of This Growing Industry

Is beyond all present estimates. This company enters the tire market at a period more prosperous than ever known before. It enters with a product that need take second place to none. Its future is as bright as any of the great industries in the rubber field. It is needless to elaborate on the thousands of dollars reaped for every dollar invested in any one of the successful tire enterprises of the country. EVERY ONE KNOWS THEIR WORTH—BUT IT IS TOO LATE TO BUY THEIR STOCK.



To be built on land bought by the Company in West Haven—A new modern Concrete Factory Building 100 feet by 260 feet on the main line of the N. Y., N. H. & Hartford R. R. the plans for which are already in the hands of Westcott & Mapes, engineers of New Haven, Conn. The plant will be comprised of three buildings, electrically operated side track facilities and will be a model of its kind.

Funds have been provided for the present progress of the company—more funds are necessary to push this building to completion and for the establishment of Chain-Store Sales and Service Stations throughout the country.

The Kelley Tire and Rubber Co. Is a Co-Operative Institution

Providing the motorists, fortunately owning its shares with the facilities of buying one of the world's best made tires and staunchest tubes at substantial discount—and in addition dividing with all a just share of the profits.

THE STOCK IS NOW SELLING AT \$7 PER SHARE

At that price it can be said to be wondrously low—Think of your profit at quotations of \$10, \$50 or \$100 the way other rubber shares have gone and where Kelley Tire Securities are reasonably apt to go.

Now Is the Time To Come In--Not Dec. 1st or Jan. 1st--That May Be Too Late

The stock may go several dollars higher and the entire issue may then be in your neighbors' hands.

Don't wait until our factory is completed and we are selling thousands of Kelley Kord Tires a day; we won't need your money then and you can't have our shares at any price—Do it Today.

Kelley **"K"** Tread Tire and Kelley Blue Tube

on Sale in Waterbury at the

GUILBERT SUPPLY CO., 65 West Main Street
Waterbury, Conn.

Edward J. Kelley, President

Charles H. Bortell, Jr., Vice-Pres. and Treas.

Maj. William H. Alcorn, Gen. Counsel

Kelley Tire & Rubber Co., Inc.

Executive Offices

962 CHAPEL STREET

New Haven, Conn.

Kelley Tire & Rubber Co. is separate and distinct from any other concern in the tire and rubber industry

MAIL THIS TODAY

Kelley Tire & Rubber Co., 962 Chapel St., New Haven, Conn.

Send me, without obligation on my part, full information regarding Kelley Tire & Rubber Co. investment.

Name

Address

City N. B.